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News

Mobile Presence based on SIP proves successful

Hotsip demonstrates its wireless ability with the presentation of its Mobile Presence concept due for commercial launch in the Autumn 2001.

The last couple of years have brought about a large number of Instant Messaging and Presence systems, some of which have enjoyed enormous global adoption. Messaging by itself is probably the fastest growing communications medium in the world with a growth to more than 100 million users in the first three years. Mobile telephony and SMS have also been growing at an enormous rate, eventually bound to edge out traditional telephony systems both in communication importance and communication volume.

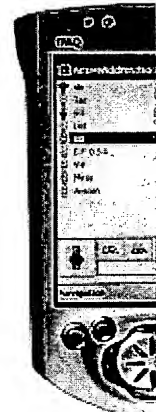
From this, the new concepts of Presence and Instant Messaging have been born. Taking this one step further, Mobile Presence integrates the concept of Presence over fixed and mobile networks and over many different kinds of terminals - a development that will truly revolutionize the way we communicate and interact with other people.

Mobile Presence is not just for 3G networks, it's available today. End users can use Mobile Presence on their GSM phone, and when GPRS is available they can easily migrate to the 3G networks. Mobile Presence can provide real value to end-users, Service Providers and Operators. In today's networks, Mobile Presence can be realized by integrating fixed Internet Presence and Instant Messaging with SMS messaging and wireless LAN devices.

The whole point of the Mobile Presence concept is the ability to set your Presence status and send Instant Messages from fixed terminals to mobile devices, vice versa and between mobile devices. This service will drive the use of both voice communication and messaging in mobile networks. With the advent of GPRS networks and wireless-enabled smart-phones and PDA's, Mobile Presence can be further enhanced, providing even more ease of use for the mobile devices together with more powerful messaging capabilities.

For further information about Hotsip's development of the Mobile Presence concept please contact our [sales department](mailto:sales@hotsip.com) at +46 (0) 8-454 05 00.

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Mobile Presence
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